

SHALINI DEY

User Experience Designer & Strategist

INFORMATION Email deyshalini@gmail.com
Website shalinidey.com
Phone 91 8141281960

PROFESSIONAL OBJECTIVES To embody the user centered design process through each project I undertake. To focus on co-creating design solutions that make communication intuitive, smart, usable, and efficient. To work on a diverse set of sectors, subjects, and media.

EXPERIENCE & QUALIFICATION

+ Creative Head

Regur Technology Solutions, November 2016 - Present

Role | End-to-end planning and implementation of design projects. Plan the strategic way forward for design team, along with building design culture and resources for the company. Coordinate with clients, designers, and development teams.

+ Visiting Faculty - Information & Interaction Design

Dhirubhai Ambani Institute of Information & Communication Technology, June 2015 - Present

Role | Plan and conduct courses on Interaction design and Information design for M. Des students.

+ Lead Designer - Information & Interaction Design

Emotome, December 2011 - October 2016

Role | Plan and manage operations of all design projects. Coordinate activities within and amongst designers, development teams, and client.

+ Graphic & Interaction Designer

3M India Limited, August 2009 - October 2011

Role | Conceptualize and create design solutions for various 3M India clients. Working closely with the product design team to create innovative and contextual products for the Indian market - specifically for the traffic safety, healthcare, and automotive businesses of 3M India.

+ Post Graduation in Information & Digital Design

National Institute of Design, 2007 - 2009

8.02 CSGPA

+ Graduation in Electronics & Communication Engineering

L.D. College of Engineering, Gujarat University, 2002 - 2006

7.60 CSGPA